



Alumni News

February 2003

Kim's queen of her own Jungle



Kim Tunbridge

Arts/Law graduate Kim Tunbridge has combined her degrees and her previous experience to open an innovative new law firm in Sydney.

Jungle Management Pty Ltd aims to provide legal strategies for businesses in the advertising, sales, marketing, media and creative arts industries.

Since graduating from Bond in 1997 much of Kim's legal work has been based in the media industry.

She was Legal Counsel for the Seven Network in Sydney for two years assisting the station to set up the new privacy compliance regulations.

There she project managed the privacy act implementation and its effect on the direct marketing industry.

At Cowley Hearn, a North Sydney based law firm, she followed in the footsteps of two Bond graduates who had held the position before her.

She worked in the Business Law Division, specifically Mergers and Acquisitions.

In September 1997, Kim joined the Sydney office of Holding Redlich Lawyers where she worked with many media clients such as the Ten Network and Film Australia.

Recently she ran lectures in Sports and

Entertainment Marketing at the APM Training Institute in St Leonards, Sydney.

"People like to comment that at 27, I am very young to be starting my own business, but it doesn't phase me," said Kim.

"I've already had five-and-a-half years experience in law firms with some excellent mentors and a wide variety of jobs, this has given me a much broader knowledge."

Kim found employers were interested in the qualities of a Bond university student.

"They wanted to compare us to law students from other universities, to find out if there are differences."

One major difference Kim has noticed is Bond's practical, hands-on approach.

"I found colleagues from other universities had not spent much time in a courtroom situation before they graduated, this definitely gives us an edge."

Kim feels that graduates from Bond's Law School have certainly made an impact in the law environment in Sydney.

"So many have done so well, they just tend to get out and make things happen," she said.

Contact Kim at: ktunbridge@jungle.com.au